

Floors Etc

The Easy Guide to Flooring

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Flooring 101



Floors Etc™
www.floors-etc.com





CARPET

From the rolling hills of New Zealand and Axminster in England to right here in the United States our unique range of luxury carpets will guarantee your space a custom feeling of relaxation and productivity.

Searching for the perfect mix of durability, style, comfort, and value seems pretty impossible at first glance, but that's just what this homeowner set out to achieve. Using a contemporary hotel she had visited as inspiration, we worked together with her designer to try and make her dreams a reality.

As you can see, the final product is breathtaking. We settled on a tufted nylon in a color called "Engagement." It's edgy, cozy, contemporary, and best of all, kid-friendly without sacrificing an ounce of style.

[READ OUR GUIDE](#)

THE EASY GUIDE TO CARPET

Of all the flooring options, carpeting offers an incredibly wide price range to meet all stylistic choices. With synthetic and natural fiber options, you can achieve any look for any cost and Floors Etc. is here to help you along the way and make any necessary specifications.

STYLE OPTIONS

SYNTHETIC FIBERS

NYLON

The most popular synthetic option, nylon is especially durable and resistant to wear which allows it to retain its appearance over time. Although lacking inherent stain-fighting properties, most options offer a stain-resistant treatment to provide this important advantage.

TRIEXTA POLYESTER (PTT)

PTT (Polytrimethylene Terephthalate) is a polyester fiber with better resilience than PET. Mohawk's PTT is called Smartstrand whereas Shaw's is called Corterra. PTT has excellent inherent stain resistance, although it is susceptible to dry and oily soil substances. It is also soft.

POLYESTER (PET)

Polyester is known for its luxurious look, feel and wonderful selection of bright, bold colors and styles. Many of the super-soft carpet introductions feature polyester fiber. Polyester (PET) carpet styles are ideal for lower traffic areas such as bedrooms, offices or TV rooms.

OLEFIN (POLYPROPYLENE)

Olefin offers good stain and moisture resistance, but scores below nylon and polyester for wearability and resilience. Unlike nylon, it can easily crush and lose texture. It won't absorb water, so is ideal for installations where mildew is a concern like basements and outdoor carpet or rugs.

NATURAL FIBERS

WOOL

The ultimate in carpet, wool is truly natural with natural benefits: soil & flame resistant, soft & luxurious to the touch, non-allergenic, and resilient enough to perform in high traffic areas without wear. However, it absorbs moisture and can be prone to mold and mildew in damp areas.

SILK

A soft, shiny fiber produced by the silkworm caterpillar for cocooning. People make yarn from this fiber and weave fabric and is very durable and flashy when painted. Silk weaving began in China 4,600 years ago, and greatly improved in Europe between the 16th and 20th century.

COTTON & LINEN

Plant-based yarns that have been woven from the early ages, they absorb moisture & expel heat and don't generate static electricity. Cotton & Linen have great paint adherence but damage if exposed to mold or sunlight for long. They are more durable when dry & easily crease.



SISAL

Sisal is a durable natural fiber, which meets day to day use expectations but is softer than other plant-based fibers. All sisal carpets are made of 100% natural plant fibers woven on the latex base. It is inherently anti-static, anti-bacterial, sound-absorbing, flame-resistant and elastic.

PILE TYPE

CONSTRUCTION METHODS



LEVEL LOOP BERBER

Carpet fibers are bent into loops and attached to the backing creating a stylish finish with a soft feeling underfoot and a low profile in a range of different styles and patterns. Both a very durable and stain-resistant option.



MULTI-LEVEL LOOP

A Multi-level loop pile usually has 2-3 different loop height that are attached in a varied way to the backing to create pattern effects while providing a recognizable level of durability and a more casual aesthetic.



CUT AND LOOP

Carpeting that combines both cut pile and loop pile construction methods in attaching fibers to the carpet backing, combining the best qualities of both pile types. Good for high-traffic areas and hiding dirt and stains.



CUT PILE

Made by cutting the yarn tips to create an upright pile for a more luxurious and formal look. It achieves its durability through a higher twist rating and tuft density which allow the carpet to hold its shape and wear for longer.

QUALITY FACTORS AND DETAILS

Carpet quality is determined by a multitude of factors that, taken together, determine how a carpet will look and perform over time. Two of the most important factors in determining this are fiber and construction. Construction quality is determined by two factors:

WEIGHT

Weight indicates how many fibers are present in the carpet. The more fibers, if all other factors are even, the heavier the weight, the higher the quality of the carpet.

DENSITY

Density shows how many fibers are in the pile and how closely packed those fibers are. The denser, the better. You can “field test” density with your fingers – if you can feel the carpet backing, the carpet isn't very dense.

